

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <div style="text-align: center;"><b>National Society for the Prevention of Cruelty to Children</b></div>	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? <b>Hackney</b>	
Contact person: <b>Mr Johnnie Hoogewerf</b>	Position: <b>Philanthropy Manager</b>
Website: <b><a href="http://https://www.nspcc.org.uk/">http://https://www.nspcc.org.uk/</a></b>	
Legal status of organisation: <b>First Contact</b>	Charity, Charitable Incorporated Company or company number: <b>216401</b>
When was your organisation established? <b>08/07/1884</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <div style="text-align: center;"><b>Making London Safer</b></div>					
Which of the programme outcome(s) does your application aim to achieve? <b>More survivors of trafficking accessing quality specialist support to improve their safety, health and well-being and to beginning to reintegrate into society</b> <b>Children and young people living in refuges accessing specialist support that helps reduce trauma, increases resilience and gives them a voice</b>					
Please describe the purpose of your funding request in one sentence. <b>To support young people in Croydon and East London, who have been, or are at risk of being, sexually exploited.</b>					
When will the funding be required? <b>01/04/2017</b>					
How much funding are you requesting? <table style="width: 100%; border: none;"> <tr> <td style="width: 33%;">Year 1: <b>£90,800</b></td> <td style="width: 33%;">Year 2: <b>£90,800</b></td> <td style="width: 33%;">Year 3: <b>£90,800</b></td> </tr> </table>			Year 1: <b>£90,800</b>	Year 2: <b>£90,800</b>	Year 3: <b>£90,800</b>
Year 1: <b>£90,800</b>	Year 2: <b>£90,800</b>	Year 3: <b>£90,800</b>			
<b>Total: £272,400</b>					

**Aims of your organisation:**

At the NSPCC we fight for every childhood. We help children who have been abused to rebuild their lives, protect those at risk, and find the best ways to prevent abuse from ever happening in the first place.

We believe abuse is preventable, not inevitable and that everyone has a part to play in keeping children safe. Over the next five years we have set ourselves 5 goals to make 5 million children safer. These are to:

- 1) Prevent child abuse in families facing adversity
- 2) Prevent child sexual abuse
- 3) Help children speak out and adults take action about abuse
- 4) Help children who've experienced abuse get back on track
- 5) Make children safe from abuse online

**Main activities of your organisation:**

Our aims are underpinned by our national and local services. Nationally, Childline is our 24-hour free helpline for children to contact with any concern. Our national campaigns, help parents keep their children safe or urge the government to act in children's best interest.

Locally, we deliver projects across the UK in areas of especially high need. We work with local communities and use the latest evidence from around the world to provide cutting-edge services. These services tackle a social issue affecting children and families in a specific area. By taking this approach, we keep children safe from abuse, support those affected by it, empower communities with the belief and skills to solve their problems, and learn about how best to prevent child abuse. We then share our findings with partner agencies and local authorities to scale up these services and improve support for children across the UK.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>1,830</b>	<b>219</b>	<b>8</b>	<b>11,000</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Owned</b>	

## Summary of grant request

Almost 1,000 children are sexually exploited in London each year and, given the underreported nature of this crime, there are many more we are unaware of. Child sexual exploitation (CSE) has a devastating impact on the lives of young people. It can leave them with physical and emotional damage and lead to problems with forming relationships, mental health, substance misuse and criminal activity.

The City Bridge Trust has generously supported the NSPCC to play a central role in keeping children safe from CSE in London. Now, we hope the Trustees will consider supporting the equivalent of two practitioners of our Protect and Respect (P&R) programme in Croydon and East London with a grant of £272,400 over three years.

Further investment in P&R will help us to take the next step in combatting CSE by working with thousands of children at risk of abuse and supporting those who have been affected by it. We will be working in areas, such as, Tower Hamlets (in East London) which has the highest rates of CSE in London, and Croydon which has the third highest.

Building on your previous support, we aim to transform pan-London (and UK-wide) practice in keeping children safe from CSE by encouraging partner agencies to follow our approach. We will do this through sharing evaluations and our theory of change, producing frameworks for local authorities to assess and improve their approaches to CSE, and develop and scale-up new services based on our learning.

P&R is designed for children whose circumstances make them particularly vulnerable to CSE, such as those from minority ethnic backgrounds, with learning disabilities, questions about their sexuality, who have been trafficked, are in care, or who frequently go missing. P&R offers a combination of one-to-one sessions, group work and multi-agency work.

In one-to-one sessions, we tailor our approach for each young person depending on the level of risk they face. This may include teaching them how to stay safe, providing therapy to help them overcome trauma, or supporting them to build resilience against abusive relationships.

Group work is delivered in community settings, with sessions aiming to increase young people's understanding and awareness of healthy relationships and to help them to respond appropriately to risks.

Through our multi-agency work, we provide information and support to partner agencies, thereby ensuring that all stakeholders in a young person's life (police, social services, schools, etc) are acting in a coordinated way to keep them safe. We also deliver training to professionals to improve their ability to spot warning signs and refer young people to services promptly.

With over 15 years' experience delivering similar programmes focussed on CSE and trafficking, the NSPCC is best placed to deliver this work. Tackling CSE requires collaboration between multiple stakeholders, and our strong relationships allow us to work effectively with others, strengthening the multi-agency response.

Our proposal contributes to the 'Making London Safer' programme outcomes by providing specialist support for children in refuges that helps increase resilience, reduce trauma and gives them a voice. It also provides quality specialist support to improve the safety, health and wellbeing of survivors of trafficking.

All staff must comply with our Equality and Diversity Policy and complete the related

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**The International Organisation for Standardisation (ISO) awarded us for information security as part of the Safe Network contract requirements with the**

### Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**One-to-one sessions, which can include: teaching a young person how to stay safe from sexual exploitation, providing therapeutic and advocacy support, working with stakeholders to reduce the immediate risks a child faces. With the consent of a young person, we will also offer one-to-one sessions with parents and carers.**

**Group sessions: delivered in school and community settings and targeted to young people who are vulnerable to but not at immediate risk of child sexual exploitation.**

**Multi-agency partnership work: sharing information, providing support and advice to partner agencies, delivering awareness raising and training sessions to professionals.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**A reduction in the risk of child sexual exploitation for the young people we work with. Young people will learn how to make safe decisions and avoid risky situations in future.**

**An improvement in wellbeing in the young people we work with. Young people will build resilience and be less vulnerable to risky situations and circumstances which can lead to sexual exploitation.**

**A reduction in the trauma in the young people we work with. Young people will be able to understand that they were abused, that it was not their fault and rebuild their lives.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**Yes, if the evaluations prove successful, we plan to continue Protect and Respect either through our own service delivery or through training other agencies to deliver the programme. Should we continue to deliver the service ourselves we**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**175**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Bromley (8%)**

**Croydon (43%)**

**Newham (28%)**

**Redbridge (6%)**

**Tower Hamlets (15%)**

What age group(s) will benefit?

**0-15**

**16-24**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

**White (including English/ Welsh/ Scottish/ Northern Irish/ British; Irish; Gypsy, Traveller or Irish Traveller; Any other White background)**

**Mixed / Multiple ethnic groups**

**Asian/ Asian British (including Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background)**

**Black/ African/ Caribbean/ Black British (including African; Caribbean; Any other**  
If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**21-30%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Children's Service Practitioners' salaries	223,200	223,200	223,200	669,600
Administrators' salaries	22,600	22,600	22,600	67,800
Team Managers' and Service Managers' salaries	55,800	55,800	55,800	167,400
Other Staff costs	5,600	5,600	5,600	16,800
Premises	52,300	52,300	52,300	156,900
Motor and Travel	4,300	4,300	4,300	12,900
Other costs: printing and stationary, event costs and IT and Telephony	30,800	30,800	30,800	92,400
Project Development costs	12,600	12,800	13,000	38,400
Evaluation costs	18,000	3,600	3,600	25,200

<b>TOTAL:</b>	<b>425,200</b>	<b>411,000</b>	<b>411,200</b>	<b>1,247,40</b>
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### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Major Giving Individual (towards Croydon practitioner salaries)	50,000	50,000	50,000	150,000
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>50,000</b>	<b>50,000</b>	<b>50,000</b>	<b>50,000</b>
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### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Children's Service Practitioners' salaries	90,800	90,800	90,800	272,400
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>90,800</b>	<b>90,800</b>	<b>90,800</b>	<b>272,400</b>
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## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2016</b>
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Income received from:	£
Voluntary income	106,871,000
Activities for generating funds	9,554,000
Investment income	966,000
Income from charitable activities	11,427,000
Other sources	94,000
<b>Total Income:</b>	<b>128,912,000</b>

Expenditure:	£
Charitable activities	97,658,000
Governance costs	631,000
Cost of generating funds	25,755,000
Other	2,400,000
<b>Total Expenditure:</b>	<b>126,444,000</b>
<b>Net (deficit)/surplus:</b>	<b>2,468,000</b>
<b>Other Recognised Gains/(Losses):</b>	<b>-1,087,000</b>
<b>Net Movement in Funds:</b>	<b>1,381,000</b>

Asset position at year end	£
Fixed assets	34,536,000
Investments	46,745,000
Net current assets	7,361,000
Long-term liabilities	3,930,000
<b>*Total Assets (A):</b>	<b>84,712,000</b>

Reserves at year end	£
Restricted funds	8,167,000
Endowment Funds	1,391,000
Unrestricted funds	75,154,000
<b>*Total Reserves (B):</b>	<b>84,712,000</b>

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
1-10%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

N/A

### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	3,833	42,167
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	3,768,000	3,279,000	4,116,000
Other statutory bodies	2,756,000	2,458,000	2,490,000

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Big Lottery Fund	4,500,000	4,500,000	4,500,000
The Ellerdale Trust	900,000	900,000	0
Big Lottery Fund Scotland	375,000	500,000	125,000
Thompson Family Charitable Trust	500,000	100,000	100,000
BBC Children in Need	100,000	185,000	202,000

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Johnnie Hoogewerf**

Role within                      **Philanthropy Manager**  
Organisation: